



# ECDA VENDOR INFORMATION

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## ECA NATIONALS & ECDA ALL STAR NATIONALS 2008

Thank you for your interest in vending at an ECDA event. ECDA has been in the cheerleading/dance business for 27 years, and offers you the opportunity to market your products to thousands of cheerleaders and dancers, as well as their parents, family, friends and coaches.

**Please pay particular attention to deposit requirements and event registration deadlines.**

EVENT	EVENT DATES	VENDOR FEE (whichever is greater)			BALANCE DUE
		Single Space	Double Space	% Gross Sales	
ECA Nationals	March 15-16, 2008	\$750	\$1000	15% sales	February 15, 2008
ECDA All Star Nationals	April 19-20, 2008	\$750	\$1000	15% sales	March 21, 2008

### RULES AND RESTRICTIONS

The following items are restricted to ALL vendors. (These items are for our exclusive apparel vendor.)

Apparel – t-shirts, shirts, sweatshirts, shorts, pants, jackets, hats, pillowcases, blankets  
Video/DVD and Action/Still Photography

Any vendor in violation of restricted items will be asked to remove the item/service immediately (first offense). Any vendor violation (second offense) will result in vendor privileges being revoked and all payments to ECDA will be forfeited.

Although there may be some minor overlap of vendor's items, ECDA will strive to keep vendor products exclusive.

**VENDOR SPACE:** **Single Space:** two tables and two chairs. One table may be placed parallel to the wall, and the second table must be either behind it (against the wall) or perpendicular to the first table. **Double Space:** four tables and two chairs. Two tables may be placed side-by-side parallel to the wall, and the other two tables must be perpendicular to them.

**Notes:** Vendors are not permitted to bring their own tables. Tablecloths will not be provided. All single spaces are not to exceed 10'x10', and all double spaces are not to exceed 10'x20'.

The Registration Form along with a **50% non-refundable deposit** must be mailed to ECDA to secure booth space. Space will be made available on a first-come, first-served basis. Space selection priority will be given first to vendors that participated the previous year, then to date of vendor payments received in full. All balances must be received by the balance due deadline or space will be forfeited.

### ECDA VENDOR REGISTRATION FORM

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ email: \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ Cell Phone: (\_\_\_\_) \_\_\_\_\_ # representatives working: \_\_\_\_\_

Event: \_\_\_\_\_ Event Date: \_\_\_\_\_

I will be merchandising the following items: \_\_\_\_\_

I certify that I have read and will comply with all ECDA Rules and Restrictions regarding event vendors. I understand that any violation can constitute my vendor privileges being revoked and the forfeiture of all payments to ECDA, as well as affecting any vendor consideration for future events.

\_\_\_\_\_  
Signature Company Date

### PAYMENT METHOD

Check, M.O., MC or Visa Deposit Enclosed: \$ \_\_\_\_\_ Payment Method: \_\_\_\_\_

**Returned checks will be assessed a \$30 service charge.**

Credit Card Info.: Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_